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# First Quarter 2025 Investment Outlook Webinar

**Graystone Chicago NW** discusses investment opportunities for the 1<sup>st</sup> quarter of 2025.

**Investors want to know:**

- What is the impact of the California fires on the economy?
- With higher rates, is it a good time to buy bonds?
- How do impaired Bank Balance Sheets create investment opportunity?
- With stocks at all-time highs, what alternatives give equity like return without the volatility?

**DETAILS**

Tuesday,  
January 28, 2025  
11:00 a.m. (ET) /  
10:00 a.m. (CT)

Register in advance for  
this webinar:

[Register](#)

## Speakers:



### **George T. Cook, Institutional Consulting Director**

George T. Cook is a Managing Director for Graystone Consulting, a division of Morgan Stanley. As an Institutional Consulting Director, George is responsible for strategic policy, portfolio optimization and investment manager selection at Graystone Consulting, Chicago NW.



### **Brad Peterson, Financial Advisor**

Brad Peterson is a Financial Advisor for Graystone Consulting, a division of Morgan Stanley. He has over 8 years of experience in the financial industry, and his focus includes investment manager research, strategic asset allocation, and investment portfolio development.

To confirm your attendance and receive the related presentation please complete the Zoom registration. Zoom will send a confirmation email with details for joining the webinar. Please note the replay will be available 5-7 business days after the webinar.

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We hope you will be able to join us! Reach out to Amy Atkinson with any further questions.

Sincerely,

**Amy J. Atkinson**

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### Important Disclosures

2016-2024 Barron's Top 100 Institutional Consulting Teams (formerly referred to as Barron's Top 50 Institutional Consulting Teams, Barron's Top 50 Institutional Consultants, Barron's Top 30 Institutional Consultants)

Source: Barrons.com (April 2016-2024) Barron's Top 100 Institutional Consulting Teams ranking awarded in 2016-2024. Each ranking was determined based on an evaluation process conducted by Barron's which concluded in December of the previous year the award was issued having commenced in December of the year before that. Neither Morgan Stanley Smith Barney LLC nor its Financial Advisors or Private Wealth Advisors paid a fee to Barron's to obtain or use the ranking. This ranking is based on in-person and telephone due diligence meetings to evaluate each advisor qualitatively, a major component of a ranking algorithm that includes client retention, industry experience, review of compliance records, firm nominations, and quantitative criteria, including assets under management and revenue generated for their firms. Investment performance is not a criterion. Rankings are based on the opinions of Barron's and this ranking may not be representative of any one client's experience. This ranking is not indicative of the Financial Advisor's future performance. Morgan Stanley Smith Barney LLC is not affiliated with Barron's. Barron's is a registered trademark of Dow Jones & Company, L.P. All rights reserved.

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